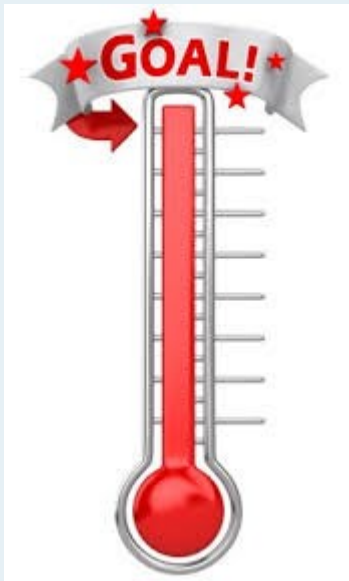


Let us help you reach your fundraising goal. We can show you how easy it is! Our goal is for organizations to have very little work on their part! How much you raise is up to you. The more books you collect, the more you will make.



Raise Thousands of Dollars Without Selling Anything!



Your donors win

Your organization wins

Your community wins

BookMark Recycling

1365 S. Spartan Street
Gilbert, Arizona 85233

Phone: 480-203-2472



facebook.com/bookmarkrecycling

BookMark Recycling
Donate Recycle

**Don't
Throw
Away
Those
Books!**

*Recycle to earn money.
Let us help you reach
your fundraising goal!*

Frequently Asked Questions

Q: How long does your fundraiser campaign take?

A: Once you have decided to go forward with a BookMark Recycling book drive, your campaign consists of five phases stretching over a 3-5 week period of your choice.

⇒**Kick-off Membership Meeting:** Determine the date of the event, your fundraising goal and inform your members of the process

⇒**Collections:** Members will visit family, friends and neighbors explaining the fundraiser and ask if they have books to donate (all donations are tax deductible)

⇒**Collection Week:** Fill boxes with books from donors. Members will fill out provided receipt cards for donors to use as a tax deduction. (501c3 organizations)

⇒**Collection Day:** Your members will drop-off filled boxes at the designated location where your group will pack any non-boxed books and load them into our transport truck

⇒**Collect your check:** Books will be processed and weighed. Your organization will receive a check within a few weeks of the book drive.

Q: Is a BookMark Fundraising book drive right for my organization?

A: The success of your campaign depends on your location, membership size, status of 501c3 and goal motivation. We will guide you through the entire process of how to make this opportunity work for you. The more you promote your campaign, the more you will collect and the more you will get in return to increase your profits.

Q: What if we have limited storage?

A: Members bring the books to your location the day of the event. We will bring a loading truck to your location to fill with the books. There is no need or storage.

Q: When do we get our money for collected books?

A: Books will be processed, weighed (less load box weight). Once this is complete you can expect a check to your organization within a few weeks. (Usually 25-30 days after collection day)

Q: What if we don't fill up a trailer, do we still get paid?

A: Yes. There are no minimum requirements. You get paid off of what you collect, so there is no risk or cost to hosting a book drive.

Q: Can my organization still participate if we are not a 501c3?

A: Yes. You can run a fundraiser without being a 501c3. However, your donors will not be able to claim a tax deduction for their donations.

How much can your organization expect to make?



The Answer: As much as you want!

Realistically, organization can expect to collect an average of 200-300 pounds of books (10-15 boxes) to be collected by almost every member who is actively participating in the program. With a little

motivation (like prizes and awards) backed with your enthusiastic promotion of “no-selling” fundraising campaign, that number can easily double or triple. Friends, co-workers, neighbors, and family members will gladly give their unwanted books away to get rid of clutter, to help your group and to get a tax write-off for their donation. For the first time, this is an opportunity to help support your organization without taking one penny out of their pockets. What a refreshing approach to raising funds!

Example: Your school or group has 100 members. Ten boxes of books per member will total approximately 200 pounds each member or 20,000 pounds in total. We pay you \$0.04 per pound, so we write your organization a check for \$800 within a few weeks of your collection. 250 members? That's \$2,500 of pure profit potential!

Funds Estimator per Member Participant Count (Based upon 10 boxes per member, 20 pounds per box)

| Partici- pants | Box/ Partici- pant | Total Boxes* | Total Pounds | \$/ Pound ** | Total Profit |
|-------------------|--------------------------|-----------------|-----------------|--------------------|-----------------|
| 25 | 10 | 250 | 5000 | 0.03 | \$150 |
| 50 | 10 | 500 | 10,000 | 0.035 | \$350 |
| 100 | 10 | 1000 | 20,000 | 0.04 | \$800 |
| 250 | 10 | 2500 | 50,000 | 0.05 | \$2,500 |
| 500 | 10 | 5000 | 100,000 | 0.055 | \$5,500 |

* Approximate weight of 20 pounds per box

** Rates per pound are subject to change based upon the book market conditions. Contact us for current market rates.

What We Collect:

Books in good shape of all kinds

Text Books

Tablets

iPods

iPads

Cell Phones

Laptops

What We Don't Collect:

Newspaper

Magazines

Cardboard

Paper

Computer Monitors

Desktop Computers



*Saving 17 trees for each ton
(2,000 pounds) of books we collect*